



FINANCIAL SERVICES

UNLOCK THE BUSINESS VALUE OF DATA WHILE PRESERVING PRIVACY AND ENSURING COMPLIANCE



THE PROBLEMS WE SOLVE

Handling protected data internally and externally is hard, complex, and risky.

Some opportunities are avoided due to operational, regulatory and legal complexities.

Cost of doing business is high — time, people, hassle, risk, liability.

Existing “solutions” are grossly insufficient.

COLLABORATING AROUND SENSITIVE DATA IS DIFFICULT, EXPENSIVE & RISKY.

Commercialization of data has typically involved encrypting the data and sending it to a partner or vendor. The data which is encrypted for transit gets decrypted on the receiving end, making it more vulnerable to breaches.

TripleBlind allows banks, fintechs, credit bureaus, investors, insurers, technology vendors, governments, and others to collaborate on challenging issues without ever transmitting data across the internet.



GATHER

Collect, Harmonize, and Curate

Bring together data owners and users, previously blocked from collaboration due to regulation, risk, or competitive pressures.



DISCOVER

Develop Algorithms and Insights

Build new AI models and create specialized products and insights.

EXAMPLES: Anti-Money Laundering and Fraud Detection, Bank Vendor Management, Global Internal Analytics, Neo Banks/ Open Banking



DELIVER

Deliver Insights and Content into Workflows

Deploy AI models and other algorithms for use by others, without exposing IP.



VALIDATE

Validation of Algorithms

Test 3rd party AI models & other algorithms before deployment.

Gather validation and approval from 3rd parties without exposing IP or ingesting sensitive data.



MONETIZE

Turn Latent Datasets into New Revenue

Make your datasets privately computable by third parties for a fee, adding additional revenue directly to the bottom line.

OUR PARTNERS TYPICALLY USE TRIPLEBLIND TO HELP THEM PERFORM 1 OR MORE OF THE ABOVE ACTIVITIES.



PATENTED BREAKTHROUGHS

Our technology is based on principles that are well understood and well documented via substantial peer-reviewed papers and commercial use over the past 30 years. TripleBlind’s patented breakthroughs make this technology practical, performant, and scalable, opening opportunities to leverage and monetize regulated data, including PII, PHI, and critical enterprise data, such as health records or banking transactions. Our product fills gaps left by other technologies such as homomorphic encryption, secure enclaves, differential privacy, tokenization, etc.

REACH US

Connect with the TripleBlind team today!

www.tripleblind.ai

contact@tripleblind.ai

LEARN HOW WE DO IT >

CREATING NEW REVENUE OPPORTUNITIES FROM SILOED DATA



Vast amounts of protected data stored by financial services organizations today are inaccessible and unmonetized due to privacy concerns, operational complexity and regulations. TripleBlind unlocks new revenue opportunities while automatically enforcing compliance with GDPR, HIPAA and other privacy regulations.

TRIPLEBLIND DIFFERENTIATORS

FAST AND ACCURATE

TripleBlind is the fastest, most accurate and scalable privacy solution with the highest interoperability.

GDPR/DATA RESIDENCY COMPLIANT

GDPR, HIPAA, and data residency enforced via APIs and inherent to the technology.

REAL-TIME DE-IDENTIFIED COMPUTATION

Make any kind of PII computable by third parties in real-time.

DATA REMAINS BEHIND YOUR FIREWALL

Does not require trusted third parties or any transmission of data.

NO COMPATIBILITY LIMITATIONS

Any type of data (structured or unstructured), any algorithm.

SOFTWARE-ONLY APPROACH

No specific hardware dependencies.

THE BEST SOLUTION FOR...

ANTI MONEY LAUNDERING & FRAUD DETECTION

Allow vendors to share PII data and create effective anti money laundering models.

BANK VENDOR MANAGEMENT

Manage vendor data access without the risk of vendor breaches compromising your customers' information.

GLOBAL INTERNAL ANALYTICS

Run price and other analyses on global data without moving data or analysts. Investors can analyze portfolios without revealing PII or portfolio details.

NEOBANKS / OPEN BANKING

Allow customers to authorize their data to be privately used for insights.

EXPANDING KYC WITH 3RD PARTY PRIVATE DATA

Privately combine and analyze 3rd party data on customers-in-common to make informed business decisions and improve current and future offerings.